



WEBINAR ON:

Anti-Counterfeiting Efforts in E-Commerce – an ASEAN Perspective

Thursday, April 20, 2023

5.00 p.m. SGT (GMT+8)

Virtual meeting (Zoom platform)

Join us for a webinar featuring speakers with diverse backgrounds in the private sector, law, and government, who will discuss the e-commerce landscape in the ASEAN region, the current issues facing brands with respect to counterfeiting, and the steps being taken to combat online infringement. [Please click here to register.](#)



Cyril Chua
Founder & Managing Director
Robinson LLC



Atty. Christine V. Pangilinan-Canlapan
Director III
BUREAU OF LEGAL AFFAIRS
Intellectual Property Office of the Philippines



Pawoot Pongvitayapanu
Founder of TARAD.com



Anita Kaur Gerewal
Partner
Ram Caroline Sha & Syah

MODERATOR



Anita Gerewal

Anita Gerewal is a qualified patent, trade mark and industrial design agent and has more than 15 years' experience in handling various forms of intellectual property matters including intellectual property litigation; enforcement of Intellectual Property rights through government agencies; prosecution of trade mark, patent and industrial design applications; opposition matters; agreements related to IP, and settlement of IP related disputes, protection and maintenance strategies of various IP rights. Anita also advises on matters relating to franchising, breach of confidential information, licensing and technology transfer agreements, computer and software agreements, domain name disputes, gaming and food regulation, Personal Data Protection and privacy laws. Anita served as a member of the Group Standing Committees for Asian Patent Attorney Association (APAA) Malaysia since 2015. Anita has authored the Copyright chapter for the Lexis Practical Guidance Commercial module.

SPEAKERS



Cyril Chua

Cyril Chua has been practicing in the area of intellectual property and technology for more than 20 years, in particular, in contentious matters. Cyril has advised major clients in the telecommunications, software, luxury goods, automotive parts and IT industries in relation to intellectual property enforcement and anti-counterfeiting in the Asia Pacific.

He coordinates a team of multi-jurisdictional anti-counterfeiting lawyers and practitioners in the region. He works closely with counsel and business units of large multinational companies in the enforcement of their intellectual property rights.

Cyril also regularly assists clients in supply chain issues, software and technology licenses, and copyright, trade mark and trade secret matters.



**Pawoot
Pongvitayapanu**

Pawoot Pongvitayapanu is the Founder of TARAD.com, the first e-commerce service in Thailand. TARAD.com joined Rakuten Group in Japan in 2009 and was bought back from Rakuten in 2016. It is now joined with TCC Group.

Pawoot founded estructure group in 2013 and has invested in more than 44 startup companies. like Builk.com, MagicBox Asia, Tixget.com, ZortOut.com, SiamOutlet.com, Thaiware.com, Skootar.com, and CloudCommerce.co, and Ulease.co.th.

He is also the Former President and Founder of the Thai E-Commerce Association, Consultant for the Thai Webmaster Association and founder of the Thai E-Payment Association and Thai E-Logistic Club (Association). Many people call him a "Thailand Internet Icon & Pioneer".



**Atty. Christine V.
Pangilinan-Canlapan**

Atty. Christine V. Pangilinan-Canlapan (now more popularly known as "AD Tin"), graduated from Arellano University School of Law. She also obtained a Master's degree in Business Administration from the Ateneo Graduate School of Business. She has also earned her Career Executive Service Officer rank as CESO IV.

Before her appointment as Director III of the IPOPHL-BLA, AD Tin held various posts in the public and private sectors. AD Tin spent her formative years as a lawyer at VERA Law, Hechanova Bugay & Vilchez, Cabero Luna Canlapan Law Office and JDF Law. She also served as the IP Lawyer of Security Bank Corporation. Prior to joining IPOPHL, she worked at the Energy Regulatory Commission as Attorney IV.

With more than 15 years of law experience specializing in Intellectual Property, AD Tin presently serves as Director III of the Intellectual Property Office of the Philippines Bureau of Legal Affairs (IPOPHL-BLA). She is also a member of the Philippine Delegation and Focal Point for the Philippines to the ASEAN Working Group on Intellectual Property Cooperation (AWGIPC) and handles ASEAN-related matters.